



**FOR IMMEDIATE RELEASE**

**CONNEXIONS, INC. STRENGTHENS SALES FORCE  
WITH HIRING OF SEASONED EXECUTIVE**

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*Jim Knox Will Serve as Senior Vice President, Managing Director*

ORLANDO, FL – July 7, 2008 – Connexions, Inc. announced today that it has hired Jim Knox to serve as Senior Vice President, Managing Director, with responsibility for new business development across the company’s commercial and healthcare divisions. Mr. Knox brings 20 years of experience to this role, having served in numerous executive and senior sales positions during his career.

Most recently, Mr. Knox was Vice President, Client Executive for TeleTech, where he delivered more than \$150 million in revenue to the company. Previously, he was Director of Sales at Convergys Corporation, where he managed that company’s largest technology client. Prior to that, Mr. Knox was Vice President of Sales for Ikano Communications, Inc., a privately-held Internet service provider, where he assisted in securing the two largest accounts in the company’s history. He has also served in a number of other senior management and director positions with a focus on sales.

Mr. Knox was also President and CEO of MergeMedia Group, a company he co-founded. He has served as a board member for a number of community outreach organizations, and has won a number of professional sales awards. Mr. Knox attended the University of Arkansas.

“Jim Knox’s background includes a wealth of revenue-driving performance and a deep understanding of technology,” said Connexions CEO Jack LeFort. “His long history of success in providing business process outsourcing solutions, particularly in the health insurance sector, gives him a perspective that will benefit our current client relationships and create new opportunities for Connexions.”



Connexions Inc. is a technology-based business process outsourcing firm with broad expertise in the healthcare industry, assisting well-known health insurance plans and healthcare providers in their efforts to attract, transact with, and retain members. Connexions is a privately held company, and part of the New Mountain Partners II, L.P. portfolio, a private equity fund sponsored and managed by Manhattan-based New Mountain Capital LLC.

**About Connexions Inc.:**

Founded in 1992, Connexions' more than 2,000 professionals provide technology-based business solutions for a long list of America's best-known corporate and healthcare organizations, including FedEx, Sprint, Mercedes-Benz, Olympus, SanDisk, Kaiser-Permanente, Colonial Penn, Caremark and Aetna. See [www.connexions.com](http://www.connexions.com).

**About New Mountain Capital:**

New Mountain Capital, LLC is a New York-based private equity firm investing for long-term capital appreciation through direct investment in growth equity transactions, leveraged acquisitions and management buyouts. New Mountain seeks out the highest quality growth leaders in carefully selected industry sectors, and then works intensively with management to build the value of those companies. See [www.newmountaincapital.com](http://www.newmountaincapital.com).

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